

July 2015

Woodson County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 10 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Woodson County economy. These 10 sectors have a total direct output of approximately \$82 million and support 317.8 jobs in Woodson County. Running the model for all 10 sectors simultaneously produces the following results:

Agriculture Contribution in Woodson County

				% of Gross		% of Gross
		% of Total	Total	Regional		Regional
Impact Type ²	Employment	Employment	Value Added ³	Product ⁴	Output ⁵	Product
Direct Effect	317.8	21%	\$30,798,046	32%	\$81,838,529	86%
Indirect Effect	39.5	3%	\$2,625,405	3%	\$5,563,770	6%
Induced Effect	26.0	2%	\$1,614,142	2%	\$2,923,326	3%
Total Effect	383.4	25%	\$35,037,592	37%	\$90,325,625	94%

As shown in the above table, agriculture, food, and food processing supports 383.4 jobs, or 25% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$90 million, roughly 94% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 10 agriculture, food, and food processing sectors is approximately \$35 million, or 37% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 37% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: https://implan.com/index.php?option=com content&view=category&id=19

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

⁴ GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

⁵ Output = Intermediate Inputs + Value Added.

In the top ten by employment, Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with 162.2 employees. This table also shows the amount of jobs that are created by the agriculture industry in Woodson County.

Top 10 Industries Affected by Employment

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	162.2	\$38,263,512
All other crop farming	76.8	\$8,875,035
Grain farming	51.3	\$16,359,031
Meat processed from carcasses	10.3	\$4,749,575
Wholesale trade	9.3	\$1,675,911
Oilseed farming	6.3	\$12,384,143
Truck transportation	5.4	\$671,705
Full-service restaurants	4.9	\$175,053
Animal production, except cattle and poultry and eggs	4.7	\$429,267
Monetary authorities and depository credit intermediation	4.2	\$638,947

The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming industry directly contributes approximately \$38 million to Woodson County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Top 10 Industries Affected by Output

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	162.2	\$38,263,512
Grain farming	51.3	\$16,359,031
Oilseed farming	6.3	\$12,384,143
All other crop farming	76.8	\$8,875,035
Meat processed from carcasses	10.3	\$4,749,575
Wholesale trade	9.3	\$1,675,911
Owner-occupied dwellings	0.0	\$1,047,431
Truck transportation	5.4	\$671,705
Monetary authorities and depository credit intermediation	4.2	\$638,947
Real estate	3.1	\$494,065

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Woodson County's economy.

Sector Description:	Employment	Output
Oilseed farming	6.3	\$12,384,143
Grain farming	51.3	\$16,359,031
Vegetable and melon farming	0.5	\$81,130
All other crop farming	76.8	\$8,875,035
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	162.2	\$38,263,512
Poultry and egg production	0.9	\$385,907
Animal production, except cattle and poultry and eggs		\$429,267
Meat processed from carcasses	10.3	\$4,749,575
Bread and bakery product, except frozen, manufacturing		\$107,226
Veterinary services	3.9	\$203,704

All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.